

Direct to Desktop Communication

Information sheet

Select, develop & retain talented Staff

Alternative communication channel....

...Guaranteed delivery to target audience

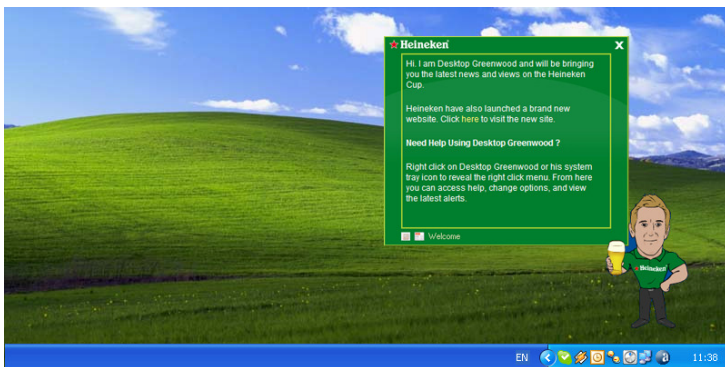
- ◆ Opt-in public communication
- ◆ Corporate messaging tool
- ◆ Reminder system
- ◆ Desktop news alerts
- ◆ Desktop characters

Summary

Communication is fundamental and many of those we are trying to communicate with are drowning in information, lost in the clutter of email and spam or simply ignored due to user apathy and sheer quantity of daily news letters and information.

Whether your information is targeted at staff, customers or the public the Skillsarena Desktop Communication Tool gives you **GUARANTEED** message delivery to your **TARGET** audience.

The innovative new medium from Skillsarena ensures that your message is getting through in ways unachievable through current mediums.



Increase website traffic

Brand Awareness

Greater readership

Alerts & Motivation

Internal Corporate Communications

- ◆ Critical Alerts
- ◆ Motivation & Targets
- ◆ Product Launches
- ◆ Stocks & Shares
- ◆ Sales

External Public Communications

- ◆ New Product and Service Alerts
- ◆ Increase Sales
- ◆ Promote Brand Awareness
- ◆ Calendar & Event Notifications
- ◆ Interactive Games

Example Characters

